

Catherine Marszalik

www.marszalik.ux.com
cjmarszalik@gmail.com
404-944-2998

Work Experience

SparkBot Marketing / UX Designer

Currently working with the marketing team to redesign their desktop website using UX principles by crafting user personas and journey maps, upgrading UI elements, and creating paper and digital wireframes + prototypes using Figma.
December 2023 – Present / Atlanta, GA

Marszalik Photography / Director of Photography

Currently managing business & have edited over 300,000 photos for various wedding, graduation, and corporate clients, including Amazon, UPS Capital, and UGA. Covered the 2022 College Football Playoff National Championship.
December 2010 – Present / USA

Red Dress Boutique / Social Media Marketer

Managed 5 social media accounts with 1.5M+ followers with marketing team, ran and redesigned the company blog, and built the company Facebook follower count from 80K followers to 1M followers with team.
July 2013 – June 2014 / Athens, GA

Skills

Design	Software	Research	Personal
Wireframing	Figma	Survey	Empathetic
Prototyping	Lightroom	Interview	Team Player
Storyboarding	Photoshop	Competitive Audit	Meticulous
UI Graphics	HTML	Usability Testing	Creative

Education

Google UX Design Certificate / Completed November 2024

University of Georgia / Class of 2013

BS in Psychology
HOPE Scholarship Recipient (All semesters)
Webmaster of Sigma Alpha Iota